



WOMEN OF THE MIDWEST

Travel Solo Together

2025 ROSE PARADE TOUR

With Women of the Midwest!

December 29, 2025

January 3, 2026



Dear Women of the Midwest,

I am beyond thrilled to be your host and ambassador on this once-in-a-lifetime journey! The 137th Tournament of Roses Parade, with the theme “The Magic in Teamwork,” is an incredible event, and it’s even more special as we celebrate this very theme every day at Women of the Midwest. It’s especially meaningful for me to take you along on one of the most anticipated tours of the season!

The 2026 theme honors the sense of accomplishment that comes from working together to achieve outcomes that are greater than what we could achieve individually. Bands, floats, and equestrian units from all over the world come together to participate in the largest and most beautiful floral parade in the world—and we have the best seats in the house!

But this trip offers more than just the breathtaking Rose Parade! Together, we’ll explore the best of the Los Angeles area. Our itinerary includes a tour of Warner Brothers Studio, a day in downtown Los Angeles, hands-on Float Decorating, and an unforgettable “London” New Year’s Eve celebration with a glass of bubbly to ring in 2026 in style!. We’ll also savor lunch and wine at the stunning San Antonio Winery, and experience the beauty of the Huntington Library, Art Museum, and Botanical Gardens. Our home for five nights will be the charming Portofino Hotel and Marina—an oasis for both the mind and soul.

I can’t wait for you to meet our local tour director, Curt. He and I have so many fun stories to share with you!

Yours in travel and adventures,
Lora Black, Ambassador
Women of the Midwest



Call Executive Travel’s Group Department today at 402-435-8888. Space is limited.

Redondo Marina at Sunset



Huntington Library



Beverly Hills Mansion



December 29, 2025 - Monday Traveling to Los Angeles

Your journey begins with a warm welcome at Los Angeles International Airport. Step off the plane and into the excitement as our friendly local guides greet you with open arms and a specially curated gift bag, brimming with treats and essentials for your stay. Next, you'll be whisked away in our private transport to the iconic Portofino Hotel at Redondo Beach, facing the marina and the Pacific Ocean. We will spend our five-night retreat at this beautiful hideaway. Unwind in the fresh sea air and take in the modern elegance. Take a few moments to settle in, then gather with your fellow travelers for a delightful meet and greet. Indulge in small bites, fine wine, and camaraderie as we prepare for the adventures ahead.

From the moment you arrive, you'll be immersed in the excitement and energy of the Rose Parade, one of the most iconic events in the country. Off to bed now for a good night's rest.

S/C (snack and cocktails)

December 30, 2025 - Tuesday Float Decorating, Smokehouse & Warner Brothers Studio

Prepare for an unforgettable day of hands-on creativity and Hollywood glamour! Dive into the iconic Rose Parade experience by joining in on Float Decorating. Engage your senses as you dive into the intricate world of floral design, helping to craft one of the stunning floats that will steal the show on parade day. Under the guidance of skilled artisans, you'll work with vibrant flowers, seeds, and other materials, witnessing firsthand the magic behind

these magnificent creations. After your morning of creative immersion, you'll be treated to a delightful lunch at the Smoke House Restaurant, a Hollywood favorite! This beloved restaurant holds a rich history dating back to 1946, making it one of Los Angeles' most beloved establishments. The original restaurant location was enjoyed by local luminaries such as Bob Hope and Bing Crosby.

Savor the flavors and soak in the nostalgia of this iconic landmark before continuing your day of exploration. Following lunch, get ready for an exciting tour of Warner Brothers Studio. Step behind the scenes of some of Hollywood's most iconic films and TV shows as you explore the legendary studio lot. From classic movie sets to cutting-edge soundstages, this tour offers an insider's glimpse into the magic of filmmaking. Concluding the day, you'll have the evening free to explore and enjoy dinner on your own in the vibrant seaside community of Redondo Beach. Take in the ocean views, stroll along the pier, and discover the diverse dining options Redondo Beach offers. It's the perfect opportunity to unwind and savor the coastal charm of Southern California.

B/L

December 31, 2025 - Wednesday

New Year's Eve: A London-Style Celebration of Art, Gardens, and Tea

We'll close out the year with a day filled with beauty, culture, and celebration. The morning begins with a visit to the spectacular Huntington Library, Art Museum, and Botanical Gardens—a true Southern California gem. Stroll through

more than 120 acres of breathtaking gardens, including the Japanese Garden, Rose Garden, Desert Garden, and Chinese Garden—each offering a serene and inspiring experience. Inside, you'll find a world-class collection of art and rare books. Highlights include Thomas Gainsborough's iconic *The Blue Boy*, American decorative arts, and literary treasures such as a Gutenberg Bible and early editions of Shakespeare. After our visit, we'll continue the celebration at Chado Tea room. Here we'll gather for a festive New Year's Eve High Tea indulging in an exquisite afternoon surrounded by the finest traditions of tea service. Enjoy a beautifully presented spread of finger sandwiches, freshly baked scones, pastries, truffles and a selection of finely crafted teas—along with wine and champagne to toast the coming year. You will also find a unique shop with a selection of lovely tea accoutrements. Perhaps you would like to acquire some lovely crafted tea to recreate memories of this beautiful afternoon at home. This will be a London-style New Year's celebration, timed to coincide with midnight in the UK—offering all the spirit and sparkle of a proper toast, just a little earlier in the day.

**B/Fine tea service with heavy
hors d'oeuvres**

January 1, 2026 - Thursday The Rose Parade!

Start your morning with a delightful, boxed breakfast to fuel your excitement for the day ahead. Prepare to experience the world-famous Rose Parade like never before. We have secured premium reserved seats to witness the awe-inspiring floats, marching bands, and equestrian units as they parade down the historic streets of Pasadena. Marvel at the elaborate

Float Decorating



Venice Beach Canals



Delectable Food



designs and vibrant colors, capturing the magic of this beloved tradition from our prime viewing location. After the parade, let's embark on an unforgettable tour of Hollywood, the entertainment capital of the world. Explore the legendary landmarks, celebrity hotspots, and iconic attractions that have made Hollywood famous around the globe. From the Hollywood Walk of Fame to the iconic Hollywood Sign, you'll soak in the glitz and glamour of this star-studded neighborhood. Next, we make our way to the bustling Original Farmers Market, where you can sample gourmet delights from local vendors. Indulge in culinary delights from around the world as you enjoy the vibrant atmosphere of this beloved LA institution. Completing the day's journey, a scenic drive takes you along the beautiful beaches of Santa Monica and Venice Beach. With the salty breeze in your hair and the sound of crashing waves in the distance, you're treated to breathtaking views of the Pacific coastline, a fitting conclusion to a day filled with excitement, exploration, and unforgettable memories. Tonight enjoy dinner on your own or with new found friends.

B (boxed)

January 2, 2026 - Friday Floatfest & San Antonio Winery

Rise and shine early to enjoy a delicious, boxed breakfast energizing yourself for the exciting day ahead. After breakfast, let's embark on an exclusive adventure to Floatfest, a float-filled celebration that blooms after the Rose Parade! Prepare to beat the crowds as we gain exclusive access to Floatfest, located around Sierra Madre and Washington Boulevards in Pasadena. Floatfest offers a unique

harvest opportunity to get a deeper look at the magnificent Rose Parade floats, just moments after seeing them on television or from the stands along the parade route. As you explore Floatfest, prepare to be amazed by the intricate designs and vibrant colors of the floats. From whimsical themes to meticulous craftsmanship, each float is a masterpiece in its own right, showcasing the talent and creativity of its creators. Wear comfy footwear and attire for this adventure, as the floats are spread out over a sizable area. Take your time to stroll among the floats, capturing breathtaking photos and immersing yourself fully in the festive atmosphere. Following our Floatfest experience, we head to the historic San Antonio Winery for a delightful farewell lunch. Established in 1917, the San Antonio Winery is a beloved Los Angeles landmark, known for its delicious cuisine and award-winning wines. Indulge in a sumptuous meal amidst the vine-covered walls and old-world charm of this historic establishment, savoring the flavors of California's bountiful harvest.

After lunch, our adventure continues with our Downtown Highlights Tour. Along the way, you'll marvel at architectural wonders like the Cathedral of Our Lady of the Angels and Disney Concert Hall. Soak in the vibrant energy of Downtown Los Angeles as we explore cultural and historical landmarks that define the heart of the city. After our busy day, we will join together for our delicious farewell dinner at Baleen Kitchen and then return to our rooms for the rest of the evening for relaxation.

B (boxed)/L/D

January 3, 2026 - Saturday Homeward Bound!

Homeward Bound!

As your journey comes to an end, enjoy a final breakfast at the Portofino Hotel, reflecting on the memories made. Bid farewell to your home away from home as you depart, carrying with you the cherished experiences of the Rose Parade 2025 Woman of the Midwest tour. With each day carefully planned and filled with excitement, this tour promises an unforgettable adventure through the heart of Southern California.

B

Itinerary subject to change.

**B = Breakfast L = Lunch D = Dinner
S/C = Snack/Cocktails**



2024 Parade Fun



To register contact:



1212 O Street • Lincoln, NE 68508

Phone: 888-549-1186

GroupDepartment@executivetravel.com

www.executivetravel.com

ONLINE REGISTRATION LINK:

Via our website www.WomenoftheMidwest.com/journeys

Package Price:

Per person in shared double room: \$4,295

Per person in a single room: \$4,695

Triple rooms are on request.

**We offer "Pair & Share" service for our Solo travelers. Ask us to assist in finding your roommate!*

A non-refundable deposit of \$500 per person is required upon signing up. The deposit can be paid by cash, check, or credit card. The balance is due on August 29, 2025 is nonrefundable, and can be paid by cash or check. Credit card payment (any payments after the deposit) will access a 3.5% processing fee.

EARLY BIRD DISCOUNT:

Register at least six (6) months prior to departure and receive a \$200 DISCOUNT!

This tour will be materialized with a minimum of 24. Should the number fall below 24, all funds paid to Executive Travel will be refunded.

Travel Insurance:

We recommend travel insurance to help protect you and your trip investment against the unexpected. For your convenience, we offer a plan provided by Travelex Insurance Services. For rates and plan highlights, please ask us.

Travelex Insurance Services, Inc. CA Agency License #0D10209. Insurance coverages underwritten by individual member companies of Zurich in North America, including Zurich American Insurance Company (NAIC #16535, state of domicile: New York), 1299 Zurich Way, Schaumburg, IL 60196.

Tour Activity Level: LEVEL 1 2 3 4

This tour involves walking between 2-3 miles over the course of most of the days (add to this the walking you do outside the group activities), some stairs, longer periods of standing, and outdoor activities within the places visited. This trip is not recommended for guests with walking difficulties. Comfortable, sturdy shoes/boots are recommended.

Group Airfare:

Group airfare is included. Refer to the insert for details.

Included:

- Group airfare Omaha-Los Angeles-Omaha*
- 5 nights during the tour at Portofino Hotel & Marina
- 5 x breakfast
- 2 x lunch
- 1 x dinner
- 1 x snack/cocktail
- 1 x Fine tea service with heavy hors d'oeuvres
- All transportation as per tour program
- Admissions to all sites mentioned in the tour program (tickets to the Rose Parade at 340 W Colorado)
- Professional tour director from the arrival in Los Angeles on December 29, 2025, until departure on January 3, 2026
- Baggage handling at hotels (one piece per person)
- Women of the Midwest Ambassador, December 29, 2024 - January 3, 2025
- All local taxes and fees as of March 26, 2025

*Ask us to assist you with airfare from a different hometown (a small supplement may apply).

Hotel Accommodation (standard rooms):

Portofino Hotel & Marina, Redondo Beach, CA.

Final accommodations are confirmed with the delivery of your travel documents, 30 days prior to departure.

Not Included:

- Airline baggage fees. Estimate \$35-40 per checked bag per way
- Travel insurance
- Personal expenses
- Meals and beverages other than mentioned in the tour program
- Entrances to monuments and/or museums other than mentioned
- Professional fee, \$75 per person, due at time of registration
- Anything not mentioned in the inclusions
- Gratuities to local guides and drivers

Travelers are not required to join the group each day. However, if you choose not to participate, please notify the Tour Director or Ambassador in advance. In the event of illness or injury, our policy ensures that the Ambassador will remain at the hotel to provide support.



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GROUP AIRFARE DETAILS!

We offer group airfare with United Airlines.

December 29, 2025	Omaha* - Denver	9:15 AM - 9:53 AM
December 29, 2025	Denver - Los Angeles	11:24 AM - 1:00 PM
January 3, 2026	Los Angeles - Denver	11:15 AM - 2:36 PM
January 3, 2026	Denver - Omaha*	5:55 PM - 8:25 PM

*We are happy to assist with airfare from a different airport than Omaha. Reach out to get your quote. Additional individual transfers may be necessary if meeting the main group in Los Angeles on December 29 around 1:00 PM is not possible. The same applies for the return from Los Angeles, should you leave on an earlier flight. We will take care of this, without any additional cost.

Important notes about seat assignments, upgrades, TSA Pre-Check- & Frequent Flyer Numbers:

- Group airfare comes with seat assignments 30 days prior to departure. We cannot confirm precise seat numbers earlier than 30 days prior to your departure and therefore cannot guarantee the availability of specific seating on the aircraft. We do our best to honor your preferences (window, aisle seat).
- **Premium seating upgrades - depending on availabilities:**
Economy Plus can be purchased and confirmed once the tickets are issued = 30 days prior to departure. Estimate a supplement of \$200-400.
Premium Economy and Business Class can be reserved at the time of booking your trip with us. Please reach out to us for your personal quote. Not all flights offer Premium Economy and Business Class.
- **Mileage credit** for individuals on group air contracts, *your account number is required at the time of reservation*. Once a flight departs, you must go to the airline website directly to provide them with your flight details. This can take 4-8 weeks to complete. We can not use mileage points for seat upgrades or ticketing.
- **TSA Pre-Check numbers and Frequent Flyer numbers** must be reported at the time of check-in at your local airport on the days of departure.

Taxes, fuel charges and security fees are subject to change.

Air schedules are subject to change at the discretion of the airline.

